

# HIPAA Notice of Privacy Practice

Effective February 1st, 2022

## **BLOOM AND GROW LACTATION, PLLC - HIPAA Notice of Privacy Practice**

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

The Health Insurance Portability and Accountability Act of 1996 (HIPAA) is a federal law designed to protect your privacy whenever your health care providers need to discuss your case or send information about you to other members of your healthcare team. BLOOM AND GROW LACTATION, PLLC (“we” or “us”) is required to keep a record of your care, but the private, protected health information (PHI) in your file will be kept confidential. We will let you know promptly if a breach occurs that may have compromised the privacy or security of your information.

BLOOM AND GROW LACTATION, PLLC can share all the details of your PHI for purposes of “treatment, payment and health care operations.” If you are referred to other specialists, we can send PHI to them. We can also share information with your health insurance company if requested by them. The law also requires us to share your information under certain situations: for example, if a subpoena has been served on BLOOM AND GROW LACTATION, PLLC to turn over medical records, or if a federal agency is investigating a complaint that we have not been protecting your privacy. Any other time we share your personal health information must be with your specific, written authorization first. When you give us permission to turn over information about you, we will give out only the minimum amount of information necessary.

In the event that there are other instances where BLOOM AND GROW LACTATION, PLLC may wish to share your information, you will be asked to consent to each instance separately, and you may choose not to consent to any or all of this additional sharing.

Under HIPAA, we can call or write you to remind you to come back for an appointment or to tell you how you can get a product or service that might interest you and your family.

You have certain rights under HIPAA:

1. Access: You can ask BLOOM AND GROW LACTATION, PLLC to see all of your PHI on file;
2. Method of Communication: You can ask us to contact you in a specific way (for example, home or office phone) or to send mail to a different address;
3. Amendment: You can ask us to change our files to amend inaccurate PHI;
4. Disclosure Accounting: You can ask to whom we have given your PHI;

5. Notice: You can request a copy of this notice at any time;
6. Choose someone to act for you: If you have given someone medical power of attorney, or if someone is your legal guardian, that person can exercise your rights and make choices about your PHI; and
7. Restriction Request: You can put limits on the use and sharing of your PHI.

BLOOM AND GROW LACTATION, PLLC's duty under HIPAA is to give you this notice, so you understand that we have promised to keep your private health information confidential.

If this notice is amended in the future, we will make a new copy available. Leigh Campbell, MD is the owner and Privacy Officer of BLOOM AND GROW LACTATION, PLLC and will answer your questions or concerns about how your privacy is protected. Her phone number is (601) 521-3196.

You can complain if you think your privacy hasn't been protected, and we have a duty to attempt to address the situation. If the Privacy Officer does not address your complaint adequately, you can go to the Office for Civil Rights (OCR) of the federal Health and Human Services Department to ask that a formal investigation be made. You cannot be penalized or retaliated against for making a complaint. You can get all the details from them by calling (toll free) 1-800-368-1019 or file a complaint at:

<http://www.hhs.gov/ocr/privacy/hipaa/complaints/index.html>.